# FALK A NEW AGENDA

The first chair made from danish household plastic waste





FALK is the first chair in the world to be made from post-consumer plastic – plastic recycled directly from Danish household waste.

With the common vision of challenging the very limits of recycled plastic use in furniture production, HOUE and two of Denmark's most ambitious waste minimisation and plastic moulding companies have joined forces to create a minor revolution with an enormous potential.

FALK demonstrates how innovation and visionary partnerships can meet today's environmental challenges.

HOUE



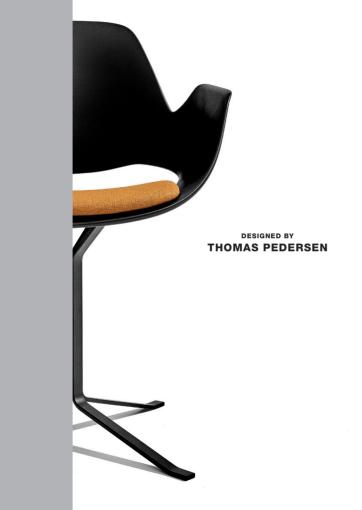
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## **FALK** A NEW AGENDA

The Danish modern design tradition translated into a chair of our time



### FALK A NEW AGENDA

FALK by HOUE is the realised vision of creating a functional chair of great beauty that expresses the Nordic design tradition through its' modern and simple language.

FALK is designed by the award-winning Danish designer Thomas Pedersen, who through great precision balances aesthetics and function. The lightweight frame and the organic lines of the seat result in a chair with personality and a silhouette that almost seems to float.

The flexible back, following the body combines outstanding seating comfort with a form that is both soft and inviting.

HOUE



FALK is available in black and warm gray with either a center leg or a 4-leg construction, and with the seat padded in one of four beautiful colors. With this variety of options, you can give FALK a simple, a sculptural or a more colorful expression.

Design, comfort, quality and classic appearance make FALK equally suitable at home or at work.

#### For further information

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